



Swine Innovation Porc



Canadian Pork Council  
Conseil canadien du porc

## NEWS RELEASE

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For immediate release

### Additional \$2.4 million for swine related research

**Quebec, January 17, 2017** – The Canadian pork industry will see an additional investment of \$2.4 million in research as part of the current 2013-2018 research program Swine Cluster 2.

Agriculture and Agri-Food Canada announced earlier this week that it would provide \$1.8 million to this program, where the swine industry would contribute an additional \$600,000. This program focuses on helping industry be more competitive and sustainable as well as to drive the innovation needed for its overall long-term growth.

This investment will extend activities already ongoing within Swine Cluster 2. Stewart Cressman, Chair of Swine Innovation Porc, stated “Our organization has been working hard to increase the level of funding towards research, specifically research that will result in tangible benefits for the industry. This 14% extension of funding will further the objectives of Swine Cluster 2, which is now a \$19.7 million program made possible through contributions from Agriculture and Agri-Food Canada, industry partners and eight provincial pork organizations. This multidisciplinary and multi-institutional program includes research in nutrition, welfare, health, meat quality, new technologies as well as activities related to on-farm demonstration.”

This on-farm demonstration component is an initiative that will enhance Swine Innovation Porc’s ability to bring new knowledge to the end users. The *Centre de développement du porc du Québec* and Prairie Swine Centre will collaborate with Swine Innovation Porc, ensuring a Canada-wide delivery of on-farm demonstration activities.

Swine Innovation Porc, a non-profit corporation, is committed to provide national leadership in coordinating and facilitating research, knowledge transfer and commercialization initiatives to enhance the competitiveness of the Canadian swine industry.

[Please click here to read Agriculture and Agri-Food Canada’s news release.](#)

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