



Swine Innovation Porc



Canadian Pork Council  
Conseil canadien du porc

## NEWS RELEASE

For immediate release

### BC Pork joins seven other provincial pork producer associations to fund national research program

**Quebec, December 17, 2015** Swine Innovation Porc is pleased to announce that BC Pork has joined seven other provincial pork associations in signing a Memorandum of Understanding. This agreement represents a financial commitment of 2.5 cents per market hog that will be invested in supporting, among others, research activities within the research program Swine Cluster 2: Driving Results through Innovation, 2013-2018.

The associations that have signed this agreement include:

- Alberta Pork
- BC Pork
- Les Éleveurs de porcs du Québec
- Manitoba Pork
- New Brunswick Pork
- Ontario Pork
- PEI Pork
- Sask Pork

This funding signifies a national and collaborative approach in supporting research activities for the Canadian swine sector. It also provides Swine Innovation Porc with the financial flexibility to quickly respond to emerging issues that directly affect swine producers in Canada, such as the Porcine Epidemic Diarrhea concern. This funding will be used in activities related to the transfer of technical knowledge so that innovative technologies will reach pork producers at the farm level.

The Swine Cluster 2 research program includes a \$13 million contribution from Agriculture and Agri-Food Canada as well as considerable contributions from our industry partners. The total amount committed to this program, including the funding provided by the provincial pork associations, equals \$17.3 million.

The Chair of Swine Innovation Porc, Stewart Cressman, commented that "The inclusion of BC Pork as a partner helps the corporation to fulfil its goal of being the national 'go-to' organization for Canadian swine research. We are committed to provide national leadership in coordinating and facilitating research, knowledge transfer and commercialization initiatives to enhance the competitiveness of the Canadian swine industry. We look forward to working with BC Pork and we are proud to represent even more pork producers from coast to coast."

Swine Innovation Porc is a corporation of the Canadian Pork Council (CPC), who shares the vision to assist and benefit producers. "Pork farmers from across Canada share the same abiding commitment to providing consumers a nutritious, safe and affordable food supply", said Rick Bergmann, Chair of the CPC. "I'm pleased that we have a common interest and commitment to support strategic research to enhance competitiveness, drive innovation, and promote the long-term growth and sustainability of the Canadian swine industry."

For more information, please visit [www.swineinnovationporc.ca](http://www.swineinnovationporc.ca).

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